

Build TEAM Colors

Colored Brain Based Team Building Program

COURSE OVERVIEW

“Team work is NOT about everyone going in the same direction toward an objective. Following blindly seldom create Greatness! It is about team members focusing on the objective while communicating strengths and roles, and innovating the best actions to collectively achieving it faster and better than expected. “

By Arthur Carmazzi

Founder of Directive Communication & Developer of Colored Brain

This workshop goes beyond teambuilding games and leads participants to understand themselves, their expectations of others, and the reality of what is “Right”. It deals with the psychology of team dynamics on how to direct focus and bring out the best of everyone for better cohesive collaboration. When we understand our own natural way of communication and processing the world around us, and recognize the very different realities of those we work with, we can develop the strengths and natural talents of diverse individuals to become a powerfully effective Team.

The workshop is highly interactive, fun and full of ideas for powering up your life. We will include the use of proven methods and psychological tools to assist you to discover your potentials for productive effectiveness.

COURSE OBJECTIVES

This workshop strives to:

- Develop the strengths and natural talents of diverse individuals to create a powerful effective team.
- Build teamwork, unity and synergy through diversity of team dynamics
- Enhance cooperation and communication through different genetic thinking styles of each other
- Enhance ability and team effectiveness through understanding of each other's emotional drives
- Build understanding and tolerance of each other
- Build trust and long lasting relationship with each other

COURSE OUTCOMES

Participants should learn how to:

- Apply Directive Communication™ methodology and the principles of team dynamics in the workplace.
- Understand individual genetic brain processing style and apply the principles for team dynamics communication.
- Understand the internal push factor of 8 Human Emotional Drives to create synergy and teamwork for maximum benefit.
- Formulate a multi-colored team based on talents and strengths.

METHODOLOGY

What is Directive Communication Psychology™?

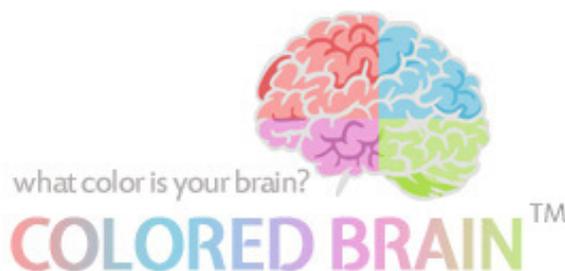
Directive Communication (DC) is a training and organizational development psychology developed by Arthur F Carmazzi that affects how people act and react in teams and how that affects individual performance. It is a foundational science for influencing team dynamics to cultivate high performance cooperative team cultures and bring out **greater individual potential**.

The Directive Communication methodology incorporates the latest breakthroughs in **motivational and genetic psychology**, and applies them in improving personal peak performance through cultivating a superior team environment.

Our methodology helps to develop and their personal responsibility that goes with **leadership and inter-personal skills**. The integrated workshops have the components that build characters required to develop confidence, moderate ego and maximize what it takes to get results, set an example and inspire the team.

Our participants gain much more than a workshop experience and achieve higher levels of excellence in leadership. They gain the ability to find their greater selves and influence their future to become a celebrated example to others.

1. In brief, we use variety of proprietary training tools, group discussion, team reflective circle, storytelling, lecture with games and activities to make learning **FUN and IMPACTFUL!**
2. In essence, our methodology is:
 - Interactive learning
 - Experiential activities
 - Facilitative training
 - Participants led

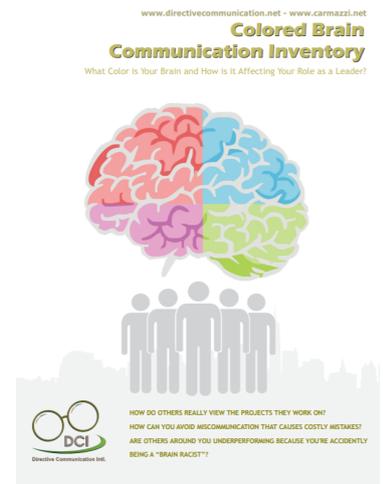


What is Colored Brain Communication?

By identifying the fundamental patterns in the way our brain genetically processes the world around us, we overcome misunderstanding, conflict, and wastage of individual and group potential. Awareness of these "Brain Communication" processes gives us the means to maximize our capacity to act intelligently, to Turbo Charge our natural gifts and use them to maximize our ability to develop "software" for our brain to achieve greater competence across many disciplines. We are able to understand others at a deeper level and unleash greater potential for relationships at work and at home, for easier learning and teaching, and for greater harmony and cooperation with our environment and our teams. The CBCI™ is the Psychometric Profiling Component of the Colored Brain.

Benefits of The CBCI™

- Understanding your colored brain processing
- Understanding of how you are affected by other different colored brains
- Strengths and how to develop them
- Weaknesses and how to overcome them
- Detailed Report for cultivating your productivity, influence, and mental ability
- Clear insights on how to influence others
- Gaps in your communication with others and how to improve
- How to further develop other colors of your brain



DAY 1

COURSE OUTLINE

DAY 2

Personal Inventory Challenges

- Ideal Working Environment - why is it not achievable?
- Reticular Activating System
- Colored Glasses Syndrome

Foundation of Colored Brain Communication

- 4 Colored Brain Processors
- Colored Brain Communication Inventory – uncover your Colored Brain
- Interpretation of your Colored Brain profile
- Activity: Colored Brain Communication Cards

Human Emotional Factors

- What is beyond money? - 8 Human Emotional Drivers
- Need Sucking Syndrome
- Circle of Influence
- Attitude of People in Organization

The Foundation of Team Dynamics

- Formulation of Multi-Colored Teams
- The Colored Brain Leadership
- Action Plan: Assessment of your TEAM Colors and Colored Brain Leadership

MEET OUR TRAINER



MR. KEVIN INT' VELD

CEO & Founder

People to Projects Sdn Bhd Malaysia, P2P Africa (Pty) Ltd, Bridgit Africa (Pty) Ltd, Managing Director of Fundisani (Pty) Ltd

- ✓ **Certified Trainer of Colored Brain**
- ✓ **Certified Project Management Professional (PMI® PMP®)**
- ✓ **28 Years of Software Development, Software Integration, Project Management Training, Strategic Facilitation and Project Management office builds**
- ✓ **Being exposed to the real mining industries and project management industry**



MS. LILY LAU

*Directive Communication
Psychology Master Trainer*

- ✓ **Specialist on the Malaysian Generation**
- ✓ **More than 10 years experience in training & facilitation**
- ✓ **Well versed in culture diversity, generation gap, communication, interpersonal skills & corporate culture transformation**
- ✓ **Best Change Leadership & Management Training Specialist 2019 by APAC Insider**
- ✓ **Guest on BFM Radio on Malaysian Generational issues**

Why Learn from Us?



Facilitated by certified trainers and facilitators



Content customized to current market trends



Interactive case studies



Comprehensive course materials

DELIVERABLE

- 2 days of interactive workshop facilitated by experienced trainer(s), case studies, assessments, workbook and experiential activities.
- Certificate of accomplishment is awarded.



COURSE TIMING

Registration	8.00 am - 9.00 am
Morning Tea Break	10.30 am - 10.45 am
Lunch	1.00 pm - 2.00 pm
Afternoon Tea Break	3.30 pm - 3.45 pm

HRDF CLAIMABLE